



Ashland University
Study Abroad Office



COBE in China

CCI – Course with Study Away

June – July 2024

4 Week Program

欢迎

(Welcome!)

CONTACT

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Study Abroad Office
Bixler 211, 419.289.5870
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HOW TO APPLY

1. Meet with Dr. Paul Holmes to be approved.
2. **Submit deposit**, check made out to Ashland University or a debit/credit card, to the Study Abroad Office (Bixler 211) prior to the deadline.

ABOUT COBE in CHINA

Through this program, business students earn six business credit hours that count as electives in business majors and minors such as Business Management, Marketing, Entrepreneurship, and International Business.

This program at Nankai University Summer School allows students to learn about China, explore Chinese culture, and understand business concepts from a Chinese perspective. It combines credit courses and professional development with Chinese language training and culture studies, while leaving time for exploration. Students from around the world participate in this program.

ESTIMATED PROGRAM COST

Approximately \$2,200 (Note: Currency fluctuation could change the price.)

INCLUDED: Tuition, residence hall, meals on campus, and program events.

NOT INCLUDED: Flight (approx. \$1500), food (approx. \$250), public transportation (approx. \$100), passport (\$165), international health insurance (\$44), Study Abroad Office Fee (\$125), COVID-19 testing and quarantine related expenses, trip interruption and cancelation insurance, laundry, and personal expenses.

DEADLINES & PAYMENTS

December 1 - Scholarship application deadline (\$500-\$2,000!)

April 15 - 10% off tuition Early Bird Deadline

May 1 – Application Deadline

COURSE CONTENT

Course	Topics	Credits
Doing Business in China	<ul style="list-style-type: none">• The process of trade reform in China.• Trade regime of export-processing system• Rapid trade growth and structural changes.• How to establish a firm in China.	3
Belt & Road Initiative and China's Economic Development	<ul style="list-style-type: none">• The Mystery of China's Economic Growth – A detailed investigation on the phenomenon of “Made in China.”• Economic relationship between China and the rest of the world.• Sustainability and challenge in China's economic growth.• China's business environment.• Culture, Value, and Understanding: An Economic Approach.	3

ITINERARY

Week 1 & 2	Week 3 & 4
<ul style="list-style-type: none">• Doing Business in China.• Chinese language training and cultural class.• Weekend field trips.	<ul style="list-style-type: none">• Belt & Road Initiative and China's Economic Development.• Chinese language training and culture class.• Weekend field trips.