

Sports Management in Ireland

CONTACT

Dr. Lance Kaltenbaugh,
Faculty Director
RSSC 248, 419.289.5477
lkaltenb@ashland.edu

Study Abroad Office
studyabroad@ashland.edu

HOW TO APPLY

1. Create an account on Abroad Office—<http://ashland.abroadoffice.net>
2. On the left, choose 2019 AU Programs, then Global Perspectives in Sports: Ireland. Click “Apply to Program” and complete application.
3. **Submit deposit** to the Study Abroad Office [Bixler 211] prior to deadline.



PROGRAM DESCRIPTION

Ireland offers fantastic opportunities for students to study sports, history & culture. This study tour enhances the spring 2019 course, SMG 435: Global Perspectives in Sports. The itinerary will examine the deep historical and culture roots of Ireland while also exploring the Irish sport & health industries. Students will visit a local club, enjoy a short practice session with fun games of Gaelic Football & Hurling. They'll visit the Gaelic Athletic Association and Croke Park, take several guided historical walking tours, have an Irish dance lesson, and visit some of Ireland's must-see attractions such as the Cliffs of Moher, Boyne Valley, and Belfast.

ESTIMATED PROGRAM COST

PROGRAM COST: \$3,260 (Note: Increased airline fuel charges could raise the price)

INCLUDED: Airfare, accommodations, most meals (6 breakfasts, 7 lunches and 2 dinners), guides, tips, admission to sites listed on itinerary, in-country transportation, and international health insurance.

NOT INCLUDED: Expenses for passport, trip cancellation and interruption insurance, some meals, and personal expenses.

DEPOSITS & PAYMENTS

November 1 — \$500 Non-refundable deposit due

February 1 — Remaining balance charged to account

TENTATIVE ITINERARY

DATE	LOCATION	PROGRAM
May 6	Travel	Travel from Cleveland airport to Dublin, Ireland.
May 7	Dublin	Take a historical walking tour of Dublin Afterwards tour Croke Park Stadium and Gaelic Sport Museum. afterwards have dinner with the group and take time to explore the city.
May 8	Dublin	Tour the Leinster Professional Rugby Club with presentation on the Leinster Rugby Club in the community, social media management, and Sport and Event Marketing at Leinster RC. Then travel to Aviva Stadium, home of Irish Rugby and Soccer. Have a short Q&A session with a member of the management team followed by a guided tour of the stadium.
May 9	Dublin	Travel to the National Sports Campus in Dublin. Take a guided tour of National Aquatic Center and listen to several presentations.
May 10	Dublin	Travel to the Gaelic Sports Club and learn how to play several Gaelic Sports as well as dancing. Then attend presentations by a committee member on club management and finance as well as club recruiting, training, and retaining.
May 11	County Clare	Travel to the Cliffs of Moher and explore the area.
May 12	Dublin	Spend the day taking a Hop on/off Bus Tour of Dublin. Later attend a traditional Irish music and dance show.
May 13	Travel	Travel back from Dublin, Ireland to Cleveland airport.



Global Perspectives in Sports: Ireland

May 6 - May 13, 2019

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