

# Bienvenue en France!

## CONTACT

Global Education Office  
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## PROGRAM DATES

Fall Semester: Early-September–Late December  
Spring Semester: Early February–Early June

## APPLICATION DEADLINES

Fall Semester: March 1; Spring Semester: October 1



## ABOUT UNIVERSITÉ BLAISE PASCAL

Ashland University and Université Blaise Pascal (UBP) have a partnership where AU students can take classes in France for a semester. Blaise Pascal University has a long tradition of welcoming foreign students (approx. 2,160) who come particularly to study in the context of European programs. With 1,150 member Lecturing and Research Staff, the University is well-known for the quality of its teaching and research.

## COURSE INFORMATION

### TRACK1: International Business with French (IBF)

Students wishing to study International Business in France can take two or three business courses in English while taking a six credit hour French Language course. It is strongly recommended that students take French courses at Ashland University prior to departure. This track is located at the Vichy campus. Examples of IBF courses are “European Union: Diversity & Unity,” “Negotiating in Practice,” “Doing Business in France,” “Cross-cultural communication theory,” “International Marketing,” “France as a Tourist Destination,” and more. For up-to-date course listings, see [www.lacc.univ-bpclermont.fr/article68.html](http://www.lacc.univ-bpclermont.fr/article68.html).

MAJOR/MINOR	EARN CREDIT FOR 2-3 OF THESE AU COBE COURSES*	
Business Management	BUS 210: Study Tour	MKT 317: International Marketing
International Business	MGT 240: Intro to Management	MKT 451: Special Topics–Mktg.
Entrepreneurship	MGT 450: Special Topics–Mgmt.	MKT 233: Principles of Marketing
Marketing	MGT 480: Global Management	MGT 319*: Operations Mgmt.
Hospitality Management	MKT 310: Intl. Business/Culture	BUS 339: Internship
	ECON 342: Intl. Economics	ENT 245*: Intro: Entrepreneurship
	HSM 480: Special Topics–HSM	
	MGT 324: Human Resrce. Mgt.*	

\*Pending approval from corresponding academic departments and the Registrar's Office

## COURSE INFORMATION (CONTINUED)

### TRACK 2: Intensive French

Language school prepares students in academic French skills. The program includes 17 hours of French classes per week. Coursework includes writing narration, writing argumentation, reading, oral comprehension, oral expression, French civilization and a course of your choice in French Society through Cinema, French for the sciences, University Life, Methods of University Studies in the Human Sciences (i.e., humanities and social sciences). Teachers are experienced and highly trained French as a Foreign Language teachers. The program organizes weekly cultural outings to help you to get to know Clermont. A buddy program for international students and an international students' club are also available (<http://www.univ-bpclermont.fr/article876.html>).

## ESTIMATED PROGRAM COST

**PROGRAM COST:** Students can choose to either 1) Pay AU Tuition and apply all institutional financial aid or 2) Pay Reduced-Tuition of \$5,000 without the use of institutional aid.

**INCLUDED:** Tuition, Airport pick-up, Orientation

**NOT INCLUDED** See Financial Aid counselor for potential coverage of these items: Flight (approx. \$1500 USD), Housing September-January/February-June (approx. 235-350 EUR/month), Meals (approx. 250 EUR/month), Public Transportation (approx. 30 EUR/month), Personal Spending (approx. 250-300 EUR/month), International Health Insurance (approx. \$40 USD/Month), AU Fees (approx. \$340 USD).

## WEBSITES

Vichy Website: <http://www.lacc.univ-bpclermont.fr/article68.html>

Clermont-Ferrand Website: <http://www.univ-bpclermont.fr/rubrique100.html>

## ABOUT VICHY, FRANCE (TRACK 1)

Vichy is situated in the center of France, to the north of the Auvergne region and approximately 30 miles from Clermont-Ferrand. It is surrounded by many areas of natural beauty with green parks and gardens. Vichy is a town in the countryside, with a complete and very modern infrastructure offering a wide range of facilities and activities. A wide range of accommodation opportunities are available to international students at reasonable cost. From furnished individual studios, to shared flats or staying with a host family, the cost varies per month depending on the type of accommodation. Students can also choose to stay in a student hall of residence either on or close to the campus (subject to availability).

## ABOUT CLERMONT-FERRAND, FRANCE (TRACK 2)

Adjacent to the largest natural park in France, Clermont-Ferrand is the capital of the Auvergne Region and is almost encircled by the wooded and grassy volcanoes of the Monts-Dômes. It has for over a century been an industrial center and the home base of Michelin tires. You will enjoy the city's friendly atmosphere and the vibrant student life generated by the presence of 35,000 students. Blaise Pascal University has 100 rooms at its disposal for international students, in halls of residence. These rooms are small and simple, and perfectly suited to the everyday needs of student life. Each has a single bed, table, chair, cupboard and washbasin. Toilets, showers and a kitchenette are available for communal use on each floor. Each Hall of Residence includes a restaurant or a cafeteria with meals at very low prices.



Clermont-Ferrand, France



**FRANCE EXCHANGE**  
UNIVERSITE BLAISE PASCAL  
CLERMONT-FERRAND & VICHY