



GLOBAL EDUCATION

Exchange Program Universite Blaise Pascal, France

Early September—Late December
or Late January—Early June

PROGRAM INFORMATION

Ashland University and Université Blaise Pascal (UBP) have a partnership where AU students can take classes in France for a semester. Students pay reduced tuition and can take their external financial aid with them. Blaise Pascal University has a long tradition of welcoming foreign students (approx. 2,160) who come particularly to study in the context of European programs. With 1,150 member Lecturing and Research Staff, the University is well-known for the quality of its teaching and research.

TRACK1: International Business with French (IBF)

Students wishing to study International Business in France can take two or three business courses in English while taking a six credit hour French Language course. It is strongly recommended that students take French courses at Ashland University prior to departure. This track is located at the Vichy campus.

| UBP COURSES (# credits) | ASHLAND UNIVERSITY EQUIVALENTS |
|--|---|
| International Business (3) | MKT 317 Intl. Marketing or MGT 480 Global Mgmt. (3) |
| Negotiating in International Markets (3) | MGT 450 Special Topics in MGT (3) |
| European Union: Diversity & Unity (3) | MKT 451 Special Topics in Marketing (3) |
| Ethics in Organizations (3) | MGT 343 Social Responsibility & Business Ethics (3) |
| International Marketing in Europe (3) | MKT 317 International Marketing (3) |
| Web Globalization Management (3) | IS 346 Electronic Commerce (3) |
| International Trade (3) | MGT Special Topics in Management (3) |
| Intercultural Communication (3) | COM 302 Intercultural Communication |
| France as a Tourist Destination (3) | HSM 433 Hospitality Management |
| Doing Business in France (3) | MKT 451/MGT 450 Special Topics in Marketing/MGT |
| Research Project (3) | 498 Independent Study (3) |

TRACK 2: Intensive French

BPU offers French civilization and language classes for English-speaking students. Also, students with advanced proficiency in French can take courses in many multidisciplinary fields such as: the Arts, Languages and the Humanities, Exact and Natural Sciences and Technology, Sports Science and Engineering. These courses are taught in French. It is strongly recommended that students take French courses at Ashland University prior to departure. This track is located at the Clermont-Ferrand campus. *Students taking Track 2 at the Clermont-Ferrand campus will need to get approval from their UBPF professors to take finals in late December, as the academic term normally extends into January.





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ABOUT VICHY, FRANCE (TRACK 1)

Vichy is situated in the center of France, to the north of the Auvergne region and approximately 30 miles from Clermont-Ferrand. It is surrounded by many areas of natural beauty with green parks and gardens. Vichy is a town in the countryside, with a complete and very modern infrastructure offering a wide range of facilities and activities. A wide range of accommodation opportunities are available to international students at reasonable cost. From furnished individual studios, to shared flats or staying with a host family, the cost varies per month depending on the type of accommodation. Students can also choose to stay in a student hall of residence either on or close to the campus (subject to availability).

ABOUT CLERMONT-FERRAND, FRANCE (TRACK 2)

Adjacent to the largest natural park in France, Clermont-Ferrand is the capital of the Auvergne Region and is almost encircled by the wooded and grassy volcanoes of the Monts-Dômes. It has for over a century been an industrial center and the home base of Michelin tires. You will enjoy the city's friendly atmosphere and the vibrant student life generated by the presence of 35,000 students. Blaise Pascal University has 100 rooms at its disposal for international students, in halls of residence. These rooms are small and simple, and perfectly suited to the everyday needs of student life. Each has a single bed, table, chair, cupboard and washbasin. Toilets, showers and a kitchenette are available for communal use on each floor. Each Hall of Residence includes a restaurant or a cafeteria with meals at very low prices.

EXPENSES & DEADLINES

PROGRAM COST: Reduced AU Tuition (external aid can be used)

INCLUDED: Tuition, Airport pick-up, Orientation

NOT INCLUDED See Financial Aid counselor for potential coverage of these items: flight (approx. \$1500 USD), housing (approx. 140-250 EUR/month), meals (approx. 250 EUR/month), Public Transportation (approx. 30 EUR/month), Books (approx. \$250 USD/semester), Personal Spending (approx. 250-300 EUR/month), International Health Insurance (approx. \$40 USD/Month)

APPLICATION DEADLINES: Fall Semester: March 1; Spring Semester: October 1

FOR MORE INFORMATION

Contact: Rebecca Parillo, Director of Global Education, 7th Floor Library, 419.289.5870, rparillo@ashland.edu

Vichy Website: <http://www.lacc.univ-bpclermont.fr/article68.html>

Clermont-Ferrand Website: <http://www.univ-bpclermont.fr/rubrique100.html>