

# 欢迎

(Welcome!)

## CONTACT

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## HOW TO APPLY

1. Create an account on Abroad Office—<http://ashland.abroadoffice.net>
2. On the left, choose 2020 AU Programs, then COBE in China program page. Click Apply to Program and complete application information.
3. **Submit deposit**, check made out to Ashland University or a debit/credit card, to the Study Abroad Office [Bixler 211] prior to the deadline.

## ABOUT COBE in CHINA

Through this program, business students earn six business credit hours that count as electives in business majors and minors such as Business Management, Marketing, Entrepreneurship and International Business.

This program at Nankai Summer School allows students to learn about China, explore Chinese culture, and understand business concepts from a Chinese perspective. It combines credit courses and professional development with Chinese language training and culture studies, while leaving time for exploration, relaxation and fun.

## ESTIMATED PROGRAM COST

**Approximately \$4,500** (Note: Increased airline fuel charges could raise the price)  
Scholarships available for 2020!

**INCLUDED:** Tuition, flight, residence hall, airport pickup, international health insurance, program events, and Study Abroad Office fee.

**NOT INCLUDED:** Food (approx. \$250), public transportation (approx. \$100), passport (approx. \$145), trip interruption and cancelation insurance, laundry, and personal expenses.

## DEADLINES & PAYMENTS

October 1 – Scholarship application deadline (\$500–\$2,000!)

December 1 – \$500 Non-refundable deposit due (scholarship cannot be used)

February 1 – Remaining balance charged to AU account (non-refundable)

- Summer Direct Loans available
- Interest free until departure date

## COURSE CONTENT

Course	Topics	Credits
Doing Business in China	<ul style="list-style-type: none"><li>• The process of trade reform in China</li><li>• Trade regime of export-processing system</li><li>• Rapid trade growth and structural changes</li><li>• How to establish a firm in China</li></ul>	3
Belt & Road initiative and China's Economic Development	<ul style="list-style-type: none"><li>• The Mystery of China's Economic Growth- A Detailed Investigation on the Phenomenon of "Made in China"</li><li>• Economic relationship between China and the rest of the world</li><li>• Sustainability and challenge in China's economic growth</li><li>• China's business environment</li><li>• Culture, Value and Understanding: An Economic Approach</li></ul>	3

## TIMETABLE

Week 1 & 2	Week 3 & 4
<ul style="list-style-type: none"><li>• Doing Business in China</li><li>• Chinese language training and cultural class</li><li>• Field trips (weekends)</li></ul>	<ul style="list-style-type: none"><li>• Belt &amp; Road Initiative and China's Economic Development</li><li>• Chinese language training and culture class</li><li>• Field trips (weekends)</li></ul>



**ASHLAND**  
UNIVERSITY

STUDY ABROAD

# COBE in China

CCI - Course with  
Study Away  
June - July, 2020  
4 Week Program