



Ashland University
Study Abroad Office



COBE in China

CCI – Course with Study Away

June – July 2022

4 Week Program

欢迎

(Welcome!)

CONTACT

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HOW TO APPLY

1. Create an account on Abroad Office – <http://ashland.abroadoffice.net>
2. On the left, choose 2022 AU Programs, then the COBE in China page. Click Apply to Program and complete application information.
3. **Submit deposit**, check made out to Ashland University or a debit/credit card, to the Study Abroad Office (Bixler 211) prior to the deadline.

ABOUT COBE in CHINA

Through this program, business students earn six business credit hours that count as electives in business majors and minors such as Business Management, Marketing, Entrepreneurship, and International Business.

This program at Nankai Summer School allows students to learn about China, explore Chinese culture, and understand business concepts from a Chinese perspective. It combines credit courses and professional development with Chinese language training and culture studies, while leaving time for exploration.

ESTIMATED PROGRAM COST

Approximately \$4,500 (Note: Increased airline fuel charges could raise the price.)
Scholarships available for 2022!

INCLUDED: Tuition, flight, residence hall, airport pickup, international health insurance, program events, and Study Abroad Office fee.

NOT INCLUDED: Food (approx. \$250), public transportation (approx. \$100), passport (\$145), trip interruption and cancelation insurance, laundry, and personal expenses.

DEADLINES & PAYMENTS

October 1 - Scholarship application deadline (\$500-\$2,000!)
December 1 - \$500 non-refundable deposit due (scholarship cannot be used)
February 1 - Remaining balance charged to AU account (non-refundable)
Summer Direct Loans Available
Interest Free until departure

COURSE CONTENT

Course	Topics	Credits
Doing Business in China	<ul style="list-style-type: none">• The process of trade reform in China.• Trade regime of export-processing system• Rapid trade growth and structural changes.• How to establish a firm in China.	3
Belt & Road Initiative and China's Economic Development	<ul style="list-style-type: none">• The Mystery of China's Economic Growth – A detailed investigation on the phenomenon of "Made in China."• Economic relationship between China and the rest of the world.• Sustainability and challenge in China's economic growth.• China's business environment.• Culture, Value, and Understanding: An Economic Approach.	3

ITINERARY

Week 1 & 2	Week 3 & 4
<ul style="list-style-type: none">• Doing business in China.• Chinese language training and cultural class.• Weekend field trips.	<ul style="list-style-type: none">• Belt & Road Initiative and China's Economic Development.• Chinese language training and culture class.• Weekend field trips.